

PROFILE

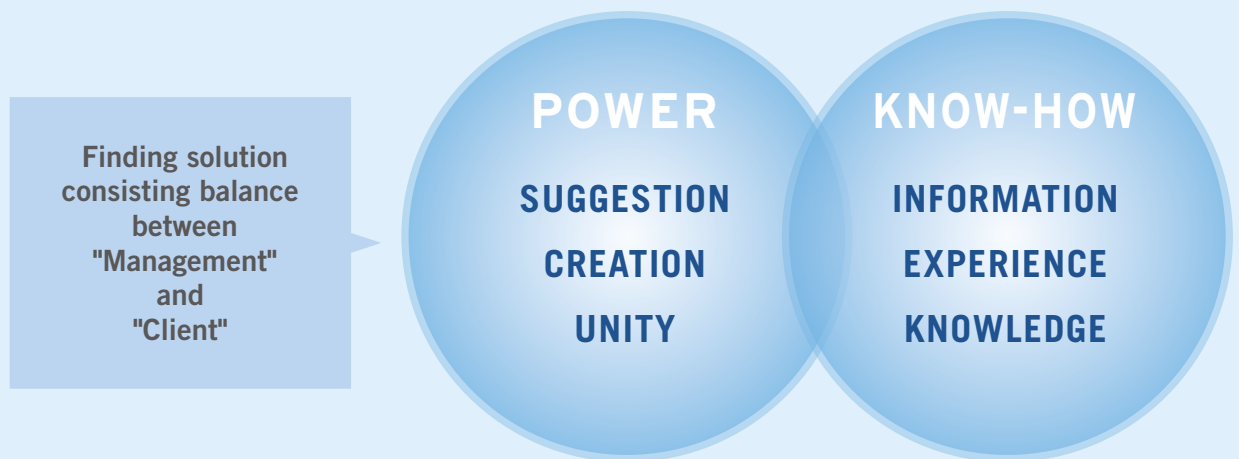
CONCEPT

METHOD

NETWORK

○ COMPANY NAME	MYU PLANNING & OPERATORS.INC
○ LOCATION	[TOKYO HEAD OFFICE] 1F, HILLCREST 373 Bldg., 7-8 Motoakasaka 1-chome, Minato-ku, Tokyo, 107-0051 JAPAN Tel.+813 5414 2431 / Fax.+813 5414 2435 [OSAKA OFFICE] 11F, KOS Nishihonmachi Bldg., 10-18 Awaza 1-chome, Nishi-ku, Osaka-city, Osaka, 550-0011 JAPAN Tel.+816 6110 2267 / Fax.+816 6110 2268
○ FOUNDATION	March 30, 1991
○ CAPITAL	100 million yen
○ SHAREHOLDERS	Suntory Liquors Limited 100%
○ BANK REFERENCE	The Bank of Tokyo-Mitsubishi UFJ Ltd. Akasaka Branch Sumitomo Mitsui Banking Corporation Akasaka Branch
○ BUSINESS DESCRIPTION	1. Real estate intermediation work. Tokyo Metropolitan Licence No.(3)75680 A member of The Tokyo Real Estate Association 2. Leasing & tenant mixture planning of shopping facilities 3. Planning & Design of shop / facility 4. Operation of restaurants 5. Consultation of shop / facility 6. Staff training 7. Purchase & Sale of furnitures / kitchen equipment / display / artworks 8. Production & Sale of display 9. Graphic design work 10. Manufacture & Sale of processed food product
○ DIRECTORS	President & C.E.O Takahiko Yoshimoto Executive Vice President Seiji Fukuda Board of Director Takayuki Kondo Board of Director Masayoshi Takahashi Board of Director Tsuyoshi Oikawa Board of Director Takuji Kuraoka Corporate Auditor Katsumi Akiyoshi
○ ANNUAL TURNOVER	3 billion yen (results in year of 2011)
○ NUMBER OF EMPLOYEES	398(as of year of 2012)
○ URL	http://www.myuplanning.co.jp

Opening New Shop / Renovation / Store Development MYU offer a solution to every request.



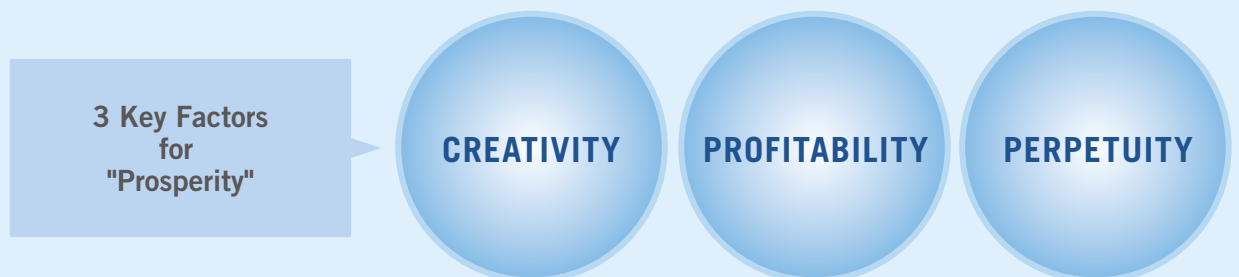
We designate our concept work from following viewpoints.

"Management" & "Client"

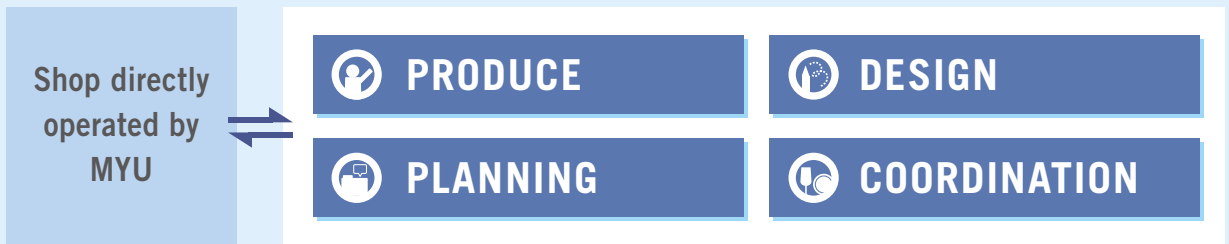
Finding 2 viewpoints cross over into 1 and
Bringing balance and compatibility to the solution.

We aim for "Long-term Prosperity", not "One-Hit Boomer"

Opening "One-time-flourishing" restaurant is not a major challenge for us. Achieving significant popularity among customer is the key concerns among running restaurant business. MYU will support structuring business model and financial plan considering every element such as "Design", "Planning", and "Operation" to meet the customer's expectation in long-term basis. Based on the business plan, we design each shop achieving balance between "Inspiration" & "Function" which links to "Long-term Prosperity".

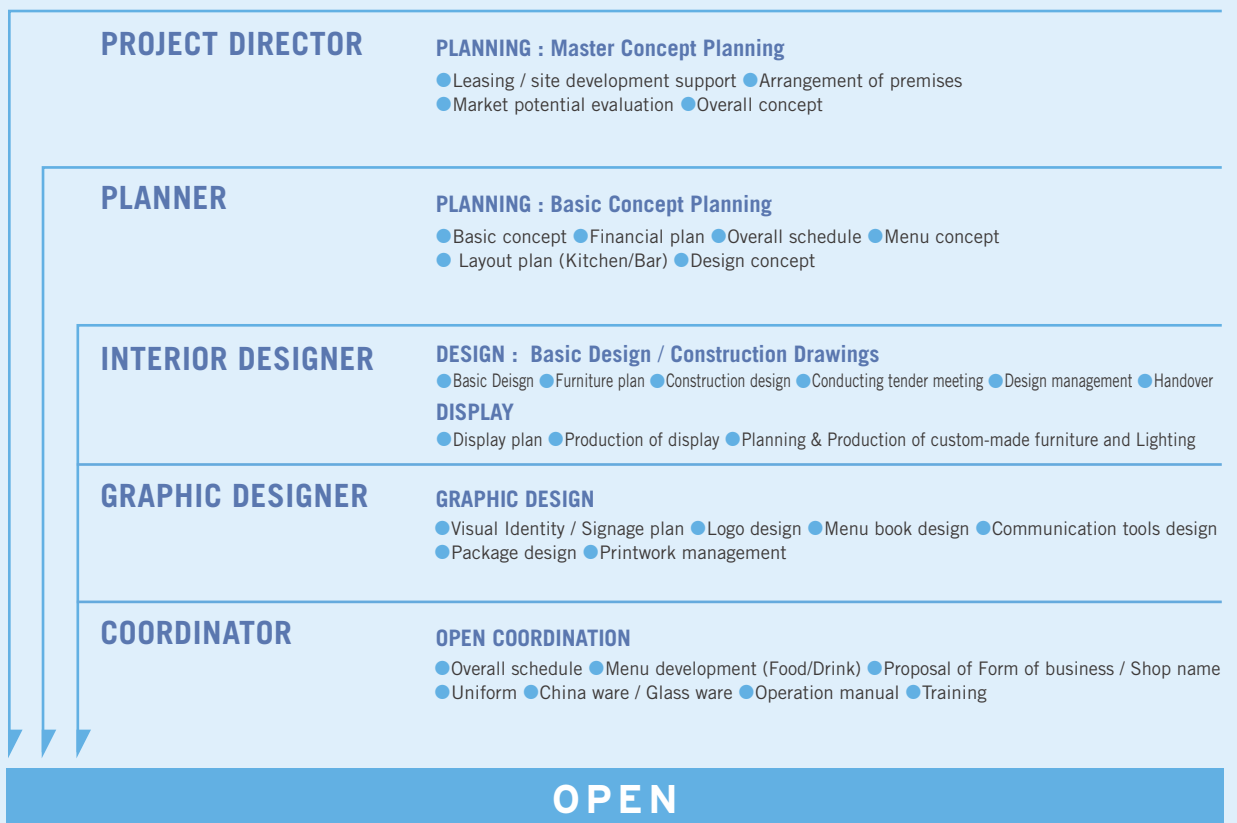


We offer variety of service to meet your demand.
From "Comprehensive Production" to "Divisional service".



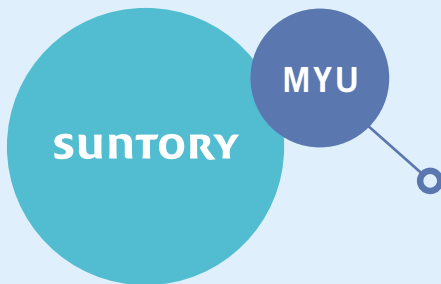
Support system - Experts & Specialists -

From planning stage to opening phase,
workforce consisted of experienced staff will provide detailed support.



NETWORK

Worldwide network - MYU as Member of SUNTORY's group -

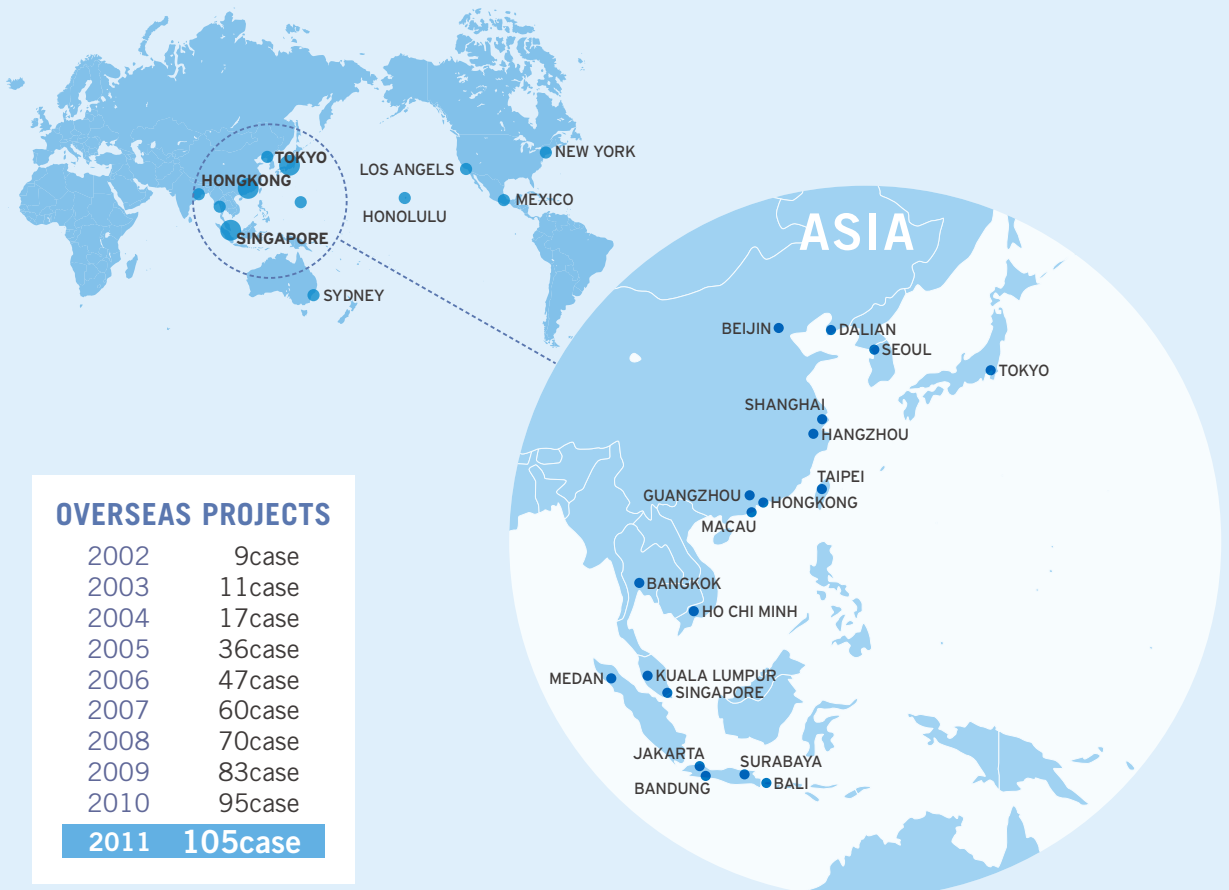


MYU founded in restaurant's trend generating city of Tokyo. Now, we expand our network outside Japan. Challenging for international market.

a Suntory group company **SUNTORY**

International F&B market is growing and so as our global network

Starting from Singapore & Hongkong, we offer our service inside & outside Asia.



OVERSEAS PROJECTS

2002	9case
2003	11case
2004	17case
2005	36case
2006	47case
2007	60case
2008	70case
2009	83case
2010	95case

2011 105case